

August, 2015

Wisconsin Designer Crafts Council

# Summer Update

## *Wisconsin Designer Crafts Council*



### **Our New Website!**

We have just implemented a new WDCC website. The website includes new, integrated membership management software that is designed to be much more focused on, and interactive with our membership. As a WDCC member, you have direct access to your membership information and profile, as well as the ability to update that information yourself as needed. At any time you can review your membership status, renewal date, profile information such as website, email, company name, etc. You will also receive a notice when your renewal date is pending, and you may renew quickly and easily on line.

We are also providing you an option of creating your own marketing presence on the WDCC website. Now members can add a “photo album” that can contain multiple, captioned images of your art along with a bio or artist’s statement. Best of all, you can do this yourself, and update it at any time. You can also imbed a link directly to that album on your website or social media presence.

While the majority of the website is publicly accessible, certain parts, such as membership profile updating, album posting, and renewals will require a log in. Additional functions that we envision for the future, such as a trading post and possible forums may also, either in whole or in part, be for members only. Because we initially mass loaded all current members to the new site, you will need to go there to create a password. You can do that by going to [www.wdcc.org](http://www.wdcc.org), then clicking on the login button. Your log in ID is your email. (If you have more than one, this needs to be the one you provided us with your membership). Then, as you don’t yet have a password, click on the “forgot password” link. This will let you create your own password to the members only functions.

We hope you take some time to familiarize yourself with the site. Be sure to put up and enhance your personal

album. No cost is the best price you can get for a marketing opportunity! Note that if you had already provided one or more images and a bio, we have already started an album for you. You can now enhance and extend it as you see fit. For instructions on doing this as well as other aspects of adding and updating your information, once you have logged in, you can go to the “**Membership**” menu tab, select “**Member Website Guide**” on the drop down menu. This will bring up a page of pdf documents that you can open to provide guidance. (Note that if you see a message that you have reached your album limit, you can ignore that. It only means that your album was already set up, but you can add more images, captions, update your profile and more.) If you have problems or questions, please email them to: [membership@wdcc.org](mailto:membership@wdcc.org).

## Winter Glory is Back!



We are excited about the new Winter Glory Fine Craft Show. Finding an elegant, friendly and convenient venue for a show that is also financially realistic is no small feat. Stef Bartz and her team have done a great job and **the show is on!** We are at the Polish Center of Wisconsin in Franklin. A great venue with ease of access for artists. Applications are complete as is jurying, and we have a great lineup. If you are a participating artist, thanks for be a part of this event. If you are not this year, be sure to check us out. You may want to be first on the list next year.

Interested in helping out? We will be more than happy to put you to work. And its great fun being a part of an event like this. If you would be willing to help in any way during the show, or, helping in advance with marketing and communications, coordination and planning, or anything else, just send us an email at: [programs@wdcc.org](mailto:programs@wdcc.org).

We'd love to hear from you.